

THE SKAGWAY NEWS.

2024 POLITICAL ADVERTISING RATES

In the interest of public discourse, The Skagway News is offering special political advertising rates for Alaska state and local candidates as well as national candidates. These rates reflect a 10% discount off our regular rates. We are also offering advertising in the Skaguay Alaskan at the regular rates.

1 col. x 2 inches or 2 col. x 1 inch	\$ 23.85 / issue
1 col. x 3 inches	\$ 35.75 / issue
1 col. x 4 inches or 2 col. x 2 inches	\$ 47.75 / issue
2 col. x 3 inches or 1 col. x 6 inches	\$ 68.85 / issue
2 col. x 4 inches	\$ 91.85 / issue
3 col. x 3 inches (1/8 page)	\$103.25 / issue
3 col. x 6 inches (1/4 page)	\$190.35 / issue
5 column x 7 inches (1/2 page)	\$354.35 / issue
5 column x 14.5 inches (Full page)	\$653.00 / issue

Digital ad only or add a banner ad

640 x 180 at the top of The Skagway News website

Rotating leader banner

\$210/month or \$55/week

All advertisements must be paid in advance.
Visa, MC, AMEX, Discover cards, checks and cash accepted.

Layout/format specs: Images should be emailed in PDF or JPG format.
The Skagway News is published in five-column, tabloid format. Full page image area is
14.5 inches tall by 10 3/8 inches wide. Ad layout widths by column inch are:
1 col = 1 7/8" 2 col = 4" 3 col = 6 1/8" 4 col = 8 1/8" 5 col = 10 1/4"

All ads included in the printed publication will also be published on our website
for no additional charge.

CONTACT US AT SALES@SKAGWAYNEWS.COM OR (907)983-2354 (MESSAGE).

WWW.SKAGWAYNEWS.COM